

BANANA WILLIAMS

TECHNICAL DATA SHEET

DESCRIPTION

The Williams banana (also known as Williams Hybrid or Williams Cavendish) is one of the most widely cultivated banana varieties in the world, especially in Latin America and Asia, due to its high productivity and good acceptance in the international market.

- ✓ **Variety:** Williams Cavendish
- ✓ **Scientific Name:** *Musa acuminata*
- ✓ **Origin:** Olmos, Perú
- ✓ **Certifications:** GLOBAL GAP, GRASP, EU Organic, Fairtrade, JAS, KO Farm, MIFFAF Korea, USDA Organic, RTPO



Plant

- It is characterized by its tall stature, reaching between 2.5 and 3 meters in height.
- It has large, broad, and deep green leaves.
- It adapts well to tropical and subtropical climates.

Bunch

- Large bunches with 8 to 12 hands and an average of 150 to 250 fruits.
- Average bunch weight: between 30 and 50 kg, although it can exceed this figure under optimal conditions.

Fruit

- Elongated, slightly curved, and with a bright yellow rind when ripe.
- Large size, with an average length of 18 to 25 cm.
- Creamy white flesh with a sweet and mild flavor, very popular in the fresh market.



Season

All year.



Phenological Cycle

Childhood phase



Youth phase



Reproductive phase



Commercial Presentation

- ✓ Corrugated cardboard boxes: 18.14 Kg, 13.40 Kg, depending on the type of box and customer.
- ✓ Types of checkout boxes: Elephant, Oke, Naturlish, Fyffes, Migros, Latin Pride, Carrefour... among the most common.

Palletizing specification

- ✓ **Packaging:** Wooden pallets with sanitary certification for parasite control.
- ✓ **Dimensions:** 1.20 mt x 102 mt (width x length)
- ✓ **Contents:** 54 boxes per pallet (18.14 kg.)
- ✓ **Pallets per container:** 20 units.
- ✓ **Total boxes per container:** 1.080 boxes (18.14 kg.)
- ✓ **Shelf life:** Bananas can be kept refrigerated (13.5°C) for 25 to 30 days without affecting their quality.

